Innovation Is Our dent ty



## **About us**

Ethic are is the fastest growing pharmaceutical company in India with 100% focus in dermatology and cosmetology.

Who we are?

Founded in 2003 by a young and enthusiastic entrepreneur, llesh Khakkhar. The organization has been dedicated to innovation through new regimen, new medicine, new technologies and new ways to beautify the world. We are market & customer driven company and regularly launch innovative and quality products for skin, hair & body, in response to genuine requirements expressed by our customers & also to make new trends in cosmetology. Innovation in what we do swift decision and dynamism in execution is our core competency.

What we have been doing?

Since inception, the organization has been working to bring significant change in the quality of life and the quality of beauty. Constant research and development helps us to deliver products with newer features and enhanced applications. We strive to invent products that stand apart in their uncompromising quality. Our products make your skin and hair feel awesome, they restore and brighten your outlook.

We promote our products in ethical way to dermatologists, cosmetologists and plastic surgeons. Working closely with dermatologists and cosmetologists means that Ethicare offers revolutionary ingredients, breakthrough formulas and advanced technology. It is designed not only to deliver exceptional results but to enhance the integrity of your skin. Our solely focus is on dermatology and cosmetology that has helped us to get high regards in the eyes of all leading dermatologists and cosmetologists across the countries we represent in.





What are our achievements and revolutions?

With our best efforts and experience that we had in the field over the years & love we had got from our clients had helped us to introduce our new division. In 2010, we proudly introduced Ethinext Pharma, with the vision to cover clinical dermatology through pharma products. And in the beginning of 2015, we came up with premium product segment through our new project called Ethiall to cover the niche area of cosmetology.

Our highly experienced team enables us to respond in most flexible manner to the individual needs of our customers.

Ethicare takes pride in being pioneer of most of its products which is result of our mantra:

#### "Creativity & innovation are our fuel."

Our associates and expansion of work

Our commitment to quality, value and innovation has led to highly visible, category-leading brands in Indian market. After successful establishment in India, we have started exporting our products in countries like Mauritius, UAE, Bangladesh, Yemen, Nepal and Afghanistan. We are aiming to expand globally. We are satisfied with our excellent relationship with our distributors, built day after day in several years of hard work. We never stop to dare and to grow, driven by our passion for what we do. We are passionate to be different in a positive way...





## **Meet the Founder**

Things work out best for those who make the best of how things work. It takes an unconventional thinker to start a revolution, and that's exactly what *Mr. Ilesh Khakhkhar* is.

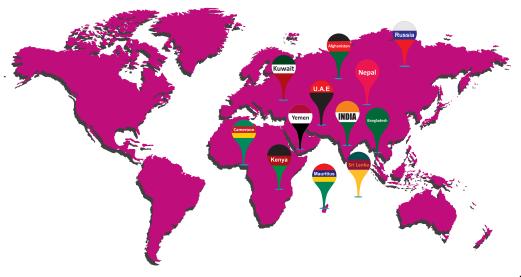
His keywords to bring the revolution are "we need to bring certain innovative products that nobody else can." In order to achieve this, he launched Ethicare Remedies with some revolutionary products, in 2003. He started the market & customer driven company and regularly launches state of the art products for skin, hair & body, in response to genuine needs express ed by the customers & also to makes new trends in cosmetology.

For more than two decades, he is in the adventure of beauty and health. He did not belong to wealthy family but his passion to give something new and innovative to the world didn't let him sleep. He took a chance to change the world of cosmetology and dermatology. His dynamic leadership has led the company to become a major player in the **pharmaceutical & cosmeceuticals** market. Today, Ethicare Remedies is a new emerging leader in beauty products under the creative, entrepreneurial and visionary leadership of Managing Director *Mr. Ilesh Khakhkhar.* 

To *Mr. Ilesh Khakhkhar*, the product and the people are everything to the company. *Mr. Ilesh Khakhkhar* also encourages his associates and employees with the same positive spirit. He believes strongly in the potential of people, and that in that potential lay the power of possibility and, eventually, success.

Our Pride
Our People \*\* Our Relations

## **Globally Expanding**



We have got our presence in pan INDIA.
We are exporting our products in countries like

UAE, Kuwait, Bangladesh, Nepal, Yemen, Kenya, Afghanistan, Sri Lanka, Cameroon, Mauritius, Russia





Innovation Is Our dent ty





EMPOWERING individuals
BUILDING A BETTER AND

HEALTHIER WORLD

— Becoming the most —

disrup<sup>1</sup>!ve

innovative indispensable healthcare company





Ethicarians are always in the TRANSITION MODE

to **EMPOWER** CLIENTS

through better products and constant upgradation transformation

OF KNOWLEDGE AT ALL LEVELS

in fun way.



#### **LEARN & GROW**

Be life-long-learner and keep evolving.

#### **PROVIDE VALUE**

Provide value to everyone whoever connects with you.

#### **HELP**

Help colleagues and clients and do whatever it takes to support them.

#### **INNOVATION & QUALITY**

Provide world-class quality in work, service and products. We challenge the status quo and approach our business with creativity, fresh ideas and commitment to do things in a new and meaningful way.

#### **INTEGRITY**

We do the right things at all times. We act with honesty, accountability & transparency. We are committed to being open, transparent & honest in all our activities.

#### **TEAMWORK**

We accomplish everything together. We work smart, we work hard, we work towards our vision and we do it as one team.

#### **EXCELLENCE**

We believe in delivering above and beyond the expectation by delegation, empowerment and accountability. We make everything count.

#### **EVOLUTION**

We always think forward and build the next generation solution for clients and employees. We believe in risk taking and developing more leaders. Ethicare strives to be the magnet to attract good quality people to work with, including customers and employees.

#### **DRIVE**

We work proactively with determination and perseverance. We are solution driven.

#### **OWNERSHIP**

Ethicare is owned by its key people and their valued contribution helps Ethicare grow & shine.

## **Our Commitment**

Ethicare Remedies is committed to create innovative, market-driven products, providing both the consumer and our clients quality and value, We are committed to continually improving our products and our packaging and sharing that progress with our clients and the world. We are committed to the highest standards of ethics and integrity. we are committed to make the human world more beautiful, more loving & more aesthetic so that the patients as well as the people associated with ethicare remedies are getting ample amount of work satisfaction with value for money in ethical way.



**OUR MOTTO** 

"We leave our



in all that we do."

## **Our Innovative Products**

Ethicare remedies fulfill our customers' desires and are committed to meeting and exceeding their expectations. We strive to deliver "high-quality, reliable products" that our clients can use to re-gain the self-confidence and to enhance their beauty. we believe that quality is not an act but it is the habit and that's why we deliver the products with heartfelt personal touch.

we are constantly working to create a new class of products - bio-cosmetics - which are biologically active, technologically safe and designed to help all skin & to better resist their environment and the effects of time. we deliver innovative and quality products that meet requirements of both, consumers and dermatologists in Terms of satisfaction, Reliability and Trust. These are not just the words as many of the doctors are regularly using products themselves and reviewed by leading skin care communities & bloggers, also being exhibited & discussed in derma conferences.

Our diverse product portfolio consists of innovative product range for dry skin, oily skin, anti ageing, skin lightening, Hair care products & skin cleansers. Right now we have more than 90 innovative products in our portfolio & many of them are "First Time in India" Products. we feel proud for this tag which is still unbeatable in current market too. Each of our product line possesses considerable brand equity.

Our productivity is nor an accident. It is the result of our commitment and focussed effort to treat all skin types and all the conditions of hair and skin.



## **Our Innovative Products**



### **Contact Us**







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## **COMPANY / FLAGSHIP**

# 3 DIVISIONS<sub>89</sub> PRODUCTS

Second Second

(Which can not copied easily by competitors)

1 single minded focus



